## **ReGenon Line**

ANTI AGING REGENON LINE







## ReGenon

#### **Regeneration + Idebenone**

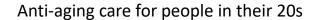
Oxygen-First Anti-Aging System that firms up your skin

Anti-Oxidation and Anti-Aging Line based on stabilized Niosome Method.



Dense concentrations of idebenone packed using liposomal formulation increase absorption into the skin and help with antioxidative care.





# Why Antioxidant and Anti-aging Care is Needed

The elasticity of the skin decreases due to the passage of time as well as external environmental factors which lead to signs of aging.

Aging is a natural change in the skin, but it breaks the skin tone with curved wrinkles on the face and mottled pigmentation.

Constant antioxidant care is needed to prevent wrinkles from getting deeper.

wrinkles





#### Recommended For:

# Skin requiring antioxidant effects

- ✓ Skin that looks older due to loss of elasticity
- ✓ Eye wrinkles caused by lack of moisture
- ✓ Dry and rough skin
- ✓ Skin that feels tight regardless of product applied
- ✓ Dull and lifeless skin









Why Antioxidant Care is Needed

## Skin Aging Caused by Free Radicals is Prevented Through Antioxidant Care

01

**Generation of Free Radicals** 

If free radicals are overproduced due to several causes, they act as a causative agent that accelerates skin aging.

02

**Skin Oxidation** 

In particular, it has a photochemical reaction to ultraviolet light, which destroys the skin's antioxidant barrier, causing oxidative stress. It then promotes melanin production, damages skin biological components, and causes aging

03

**Anti-Aging** 

Non-enzymatic antioxidants can maintain an antioxidant defense system to repair skin damage and prevent skin aging.



Point. 01

# Idebenone's (Hydroxydecyl biquinone) powerful antioxidant care.



It is the most powerful anti-aging agent in existence and provides antioxidant effects that are four times greater than that of vitamin C.

According to the American Dermatological Association in 2004, idebenone was evaluated to have better antioxidant properties than vitamin C and coenzyme Q10, which are famous for their anti-aging effects on the skin.

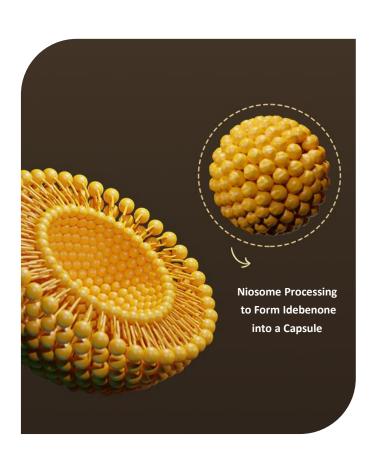
## Idebenone's proven efficacy and effectiveness

Idebenone's medical efficacy measurement of photochemical skin damage, published in the U.S. dermatological journal, *Cosmetic Dermatology*, confirmed that it helps improve skin overall, such as moisturizing rough and dry skin and preventing wrinkles.

<sup>\*</sup>McDaniel, DH et al. "Clinical Efficacy Assessment in Photodamaged Skin of 0.5% and 1.0% Idebenone." Journal of cosmetic dermatology 4.3 (2005): 167–173. Web.



# Niosome Tech's Anti-oxidizing (anti-oxidizing) effects on the skin



Idebenone, a low-molecular antioxidant, is stabilized by the Niosome method to increase skin penetration to prevent skin oxidation stress and increase absorption.

#### **Niosome Tech Protocol**







## Anti-Complex for greater antioxidant effectiveness and superior cell activity



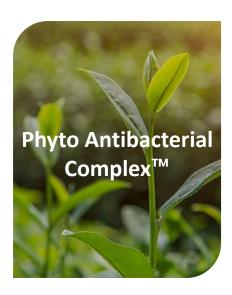
- ✓ Tomato Callus Cultivation Extract
- Lotus Callus Cultivation Extract

Contains high concentrations of bioactive substances that are effective in antioxidant effects as stem cells of plants



- ✓ Copper Tripeptide-1
- ✓ Acetyl Hexapeptide-8
- Acetyl Hexapeptide-1

High-stability protein peptides create ingredients in the skin to maintain skin elasticity



- ✓ Western Songak Extract
- Caffeine
- ✓ Green Tea Leaf Extract
- ✓ Hostel Kelp Extract

Excellent moisturizing effect suppresses dead skin cells and controls sebum.

**ReGenon Activator** 

## **ReGenon Activator**

Premium elasticity care mist that gives natural radiance without stickiness

Moisturizing coating film formation

Contains 970,000PPM of Camellia Flower Water

Radiant Skin

**ReGenon Booster** 

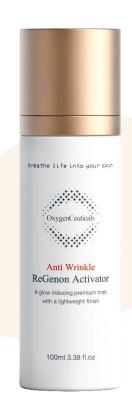
Highly Moisturizing Mist
Oil-Water Texture





#### ANTI AGING REGENON LINE

## **REGENON Activator**







- ✓ Rich in flavonoids with excellent antioxidant properties
- / Helps control sebum
- ✓ Revitalizes and revitalizes the skin



#### **Hydrogenated Lecithin**

- ✓ Increases moisture retention
- Conditions the skin
- ✓ Creates healthy, radiant skin



#### **Avena Strigosa Seed Extract**

- ✓ Moisturizes dry skin
- ✓ Smooths rough skin texture

Camellia Flower Water

## **Radiant Coating Film**

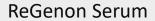
Replenishes the skin's nutrients and moisture. The Camellia Flower, which has enough vitality to survive even in the cold winter, forms a coating film that does not evaporate.

## Camellia Flower Water's Clinically Proven Antioxidant Benefits & Effects

As a result of measuring the DPPH radical (active oxygen) scavenging ability of the methanol extract of each part of camellia flower, it showed a similar free radical scavenging ability to synthetic oxidants Vitamin C and Vitamin E at the same concentration, proving its strong antioxidant power.

\*Kim Sun-Min, Pyo Byeong-Sik, Hwang Eun-Joo, Lee Sook-Young "Antioxidant and antimicrobial activity of Camellia japonica L. extracts native to Korea" Journal of the Korean Society of Botanical Resources 17.3 pp.314-322 (2004): 314.





## **ReGenon Serum**

An antioxidant brightening serum that takes care of your skin from the ground up.

O1 Skin Tone Improvement
Brightening Functionality

O2 Clincally Tested and Proven
To Improve Anti-Aging Benefits

Oil complex
Highly concentrated ampoule texture





#### ANTI AGING REGENON LINE

## **REGENON SERUM**

#### Antioxidant efficacy evaluation / Brightening functionality

**Clinically Tested and Proven to Improve Signs of Aging** 





#### **Super Berry Complex**

Apples, grapes, pomegranates, wild strawberries, plum, peach, watermelon

Protects skin from external environment Improves skin barrier to prevent fine dust from sticking to skin neutralizes free radicals to repair damaged skin



#### Oil Complex

Capricorn, capricious triglyceride, whitewood, macademia seeds, cotton seeds, jojoba seeds

Collagen biosynthesis improves skin elasticity/ relieves skin tightness due to lack of moisture/ inhibits skin aging and improves wrinkles



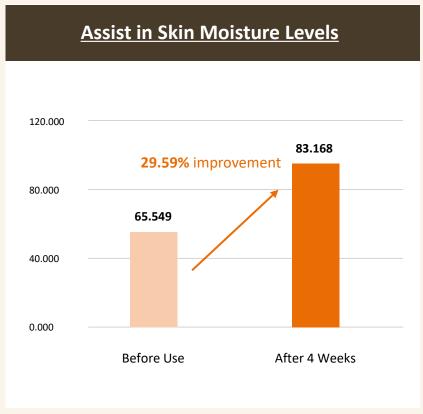
#### **Amino Acid 17 Complex**

17 types of amino acids

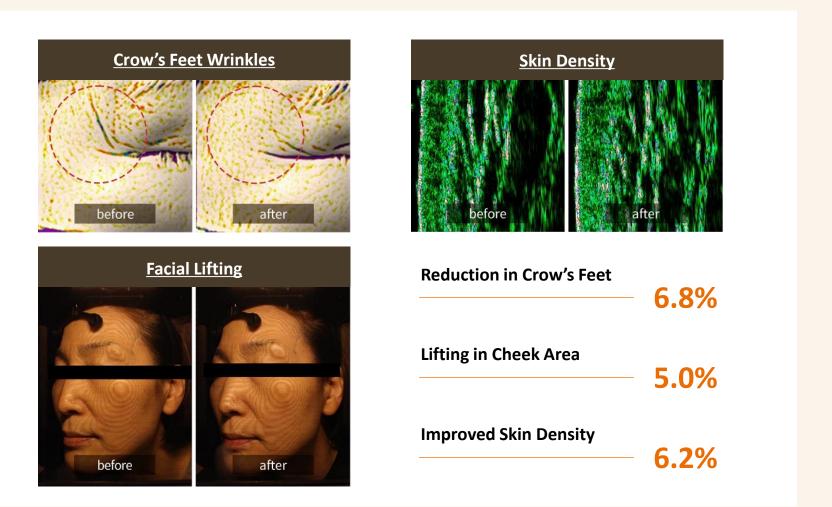
Supplies nutrients to skin cells/ Activates skin fibroblasts to maintain moisturizing power

### **Clinically Tested and Proven to Improve Signs of Aging**





## **Clinically Tested and Proven to Improve Signs of Aging**



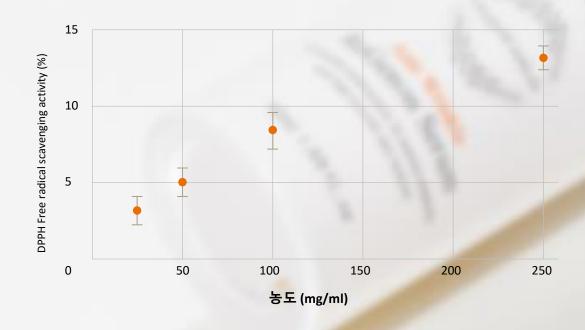
Completed DPPH radical scavenging activity assessment

### **Completed Clinical**

#### **Anti-Oxidation Test**

Confirmation of not only the efficacy of the raw material but also the antioxidant effect of the Regenon serum

#### **Anti-Oxidation** (Free Radical Scavenging activity, %)





Oil Complex

## **Highly concentrated Ampoule Texture**

It is designed with a highly concentrated ampoule texture so that amino acids can provide nutrition to the skin through the synergistic effect of the amino acid 17 complex and acrylic acid copolymer, a naturally-derived top reamer.



ReGenon Cream

## **ReGenon Cream**

Anti-aging cream that increases the moisturizing power of the skin

Skin tone & elasticity care

**Brightening and Anti-Wrinkle Dual Functionality** 

Clinically Tested and Proven

To improve signs of aging

a naturally-derived polymer

**Moisturizing Coating Film Formation** 





#### ANTI AGING REGENON LINE

#### **REGENON Cream**

#### **Brightening and Anti-Wrinkle Dual functionality**

**Clinically Tested and Proven to Improve Signs of Aging** 





#### **Lactobacillus Complex**

Rye flour, soy milk, soybean extract

- ✓ Contains vitamin E and isoflavone to prevent skin aging
- ✓ Helps with antioxidant effect, moisturizing and, skin absorption



#### **Naturally-Derived Polymer**

Polyglyceryl 3 methylglucose diastereate, cetearyldaEmeticon/vinyl dimethicon cross-polymer

- ✓ Moisturizing Coating Film Formation
- ✓ Applies smoothly and lightly to nourish the pores of the skin

#### Skin Elasticity and Moisturizing Power

## **Clinically Tested and Proven to Improve Signs of Aging**





## **Clinically Tested and Proven to Improve Signs of Aging**







Reduction in Crow's Feet	<b>5.8%</b>
Lifting in Cheek Area	<b>4.3%</b>
Improved Skin Density	<b>4.9%</b>



Natural Polymer

## **Moisturizing Coating Film Formation**

The naturally-derived polymer forms a moisturizing coating film that protects the skin and keeps it smooth.

It fills in irregularities by filling the pores of the skin with nutrients as if applying a primer.



#### How to Use

## How to use Regenon



After cleansing, prepare the skin texture with toner.

Apply ReGenon Serum and Cream in order.

If you double or triple layer the cream (according to your skin type), its moisturizing power will last even longer.

\*When going out, finish with sunscreen to protect antioxidants.



When using the ReGenon line after peeling the skin (either with a physical or chemical exfoliator) it facilitates better absorption of the active ingredients, resulting in greater antioxidant effect.



#### Regenon Kit

## **Conetents**





## **Regenon Start Kit**

- ✓ ReGenon Serum 15ml
- ✓ ReGenon Cream 15ml

## **Regenon Rewind Kit**

- ✓ ReGenon Activator 100ml
- ✓ ReGenon Serum 50ml
- ✓ ReGenon Cream 50ml

## Thank you!

